



HOSPITAL In The HOME SOCIETY AUSTRALASIA

# STRATEGIC PLAN 2019 - 2022

## Mission;

The Hospital in the Home (HITH) Society of Australasia is the peak independent organisation for HITH developed by leaders in their field. It is an independent member driven organisation not bound by Australian governments or private industry. The HITH Society is a volunteer not for profit organisation committed to supporting the intention and promotion of members providing acute care in the community environment. All members of board and executive are unpaid volunteers in their work for the society. By producing and publishing high quality health care information the Society also aims to ensure this information is stable, accurate and sustainable. The independent and transparent advice it provides will be used to determine and assist members with educational, clinical, quality and funding information where possible to support them in their discussions with Local Health Networks (LHNs), Primary Care Organisations, Government and NGO/private organisations for the provision of HITH services.

## Vision and Values;

- The HITH Society of Australasia is committed to values that provide an independent, educational, supportive, transparent, respectful and accountable organisation.
- An organisation that values and promotes members providing excellence in patient care, quality improvement and research.
- The Society values the input and hard work from our members and volunteer executive to develop a peak body.
- A peak industry body that delivers a voice and resources to support our membership e.g. the website and special interest groups.

## Strategic Objectives

Pillar	Strategy	Performance Indicator
Leadership	1.1 Maintain list of designated spokespersons in each State /territory	Board members are nominated to respond to Government, industry and media requests
	1.2 Executive to respond to media issues on behalf of HITH and its members	Media issues are responded to within a short time frame. Publish electronically on the HITH website and social media platforms 1 “good news” story annually. Planning and governance guidelines are developed for responding to media, government and health related agencies. Dissemination to interjurisdictional groups and CEM
	1.3 Set up forum and or social media access via website	Rules of use and monitoring of discussions allocated to Executive members

	<p><b>1.4</b> Executive to support and encourage members to publish articles in peer reviewed journals</p> <p><b>1.5</b> Executive to engage with health related associations; AQSC, AMA, Universities</p> <p><b>1.6</b> Executive representation in policy development and review, health care planning and development of innovative models of care and funding models</p> <p><b>1.7</b> Engage with members regarding all activities of the HITH Executive</p> <p><b>1.8</b> HITH Society budget is managed using strict accounting and reporting</p> <p><b>1.9</b> All executive members to assist in identifying new sponsorship partners</p> <p><b>1.10</b> Strategic Plan to be reviewed and updated annually mid-year face to face meeting</p> <p><b>1.11</b> Annual review website provider</p> <p><b>1.12</b> Branding of HITH Society to be used to promote the Society</p>	<p>rotationally. Maintain social media platforms.</p> <p>Active forum for members to discuss HITH clinical and professional issues, share information, procedures etc.</p> <p>Develop guidelines for publishing and targeting appropriate journals. Support development of HITH-related higher education and training tools / courses.</p> <p>Advocating for HITH inclusion in strategic plans and policy development. HITH is represented on National /State / Territory and Regional Advisory groups, Health Round Table</p> <p>Outcomes of above are uploaded to website “members area” for access and information to all members</p> <p>Annually reviewed by Auditors. Annual audit tabled at the AGM. Treasurer reports financial KPIs to board monthly.</p> <p>Sponsorship working party to work with potential new sponsors in developing opportunities and activities/ areas where funding is required. All donations via Treasurer. Treasurer to approve and track</p> <p>Achievements and performance against the Strategic Plan reported and incorporated at the AGM.</p> <p>Under development; ensuring that website remains current and meets the needs of users and members. Web pages to be checked monthly to ensure currency of information, and archive older articles and alerts.</p> <p>Banners and templates developed and available, for all communication documents, PowerPoint template to be developed etc. for use in</p>
--	--	---

	<p><b>1.13</b> Board and Executive Membership</p> <p><b>1.14</b> Board and Executive to lead and promote a quarterly journal publication;</p> <p><b>1.16</b> Ensure Executive Portfolio Committees are an integral part of the HITH society</p> <p><b>1.17</b> Annual Scientific Conference to be rotated between jurisdictions; ensuring accessibility to all members and promote wider membership base</p>	<p>presentations.</p> <p>Office bearer positions for Board and Executive to contain good diversity of professions across the membership. i.e. Board members from AICD, previous leadership roles</p> <p>Review of current HITH relevant articles published in peer reviewed journals; Editor engaged on annual basis</p> <p>Portfolio Committees have access to the Board via nominated Executive member; monthly report to be tabled via Executive member to the Board. Portfolio Committees to achieve 1 new activity each year</p> <p>NSW, Vic, SA, Qld, WA, ACT Utilise feedback to inform next conference Engage local HITH service participants in development of program and content Ensure annual conference committee implements expectations of HITH Executive in organising each conference;</p> <ul style="list-style-type: none"> <li>• marketing,</li> <li>• abstracts,</li> <li>• scholarships</li> <li>• engaging conference convenor, managing contract</li> <li>• content to reflect current issues relating to HITH</li> </ul>
--	--	---

<b>Business Development</b>	<p><b>2.1</b> Develop HITH Society Research Institute</p> <p><b>2.2</b> Develop an online repository of any HITH research being undertaken</p> <p><b>2.3</b> Feasibility of multi-site research projects</p>	<p>Board/executive to report bi-annually on progress towards this goal.</p> <p>Learn from others and develop extension of research topic rather than repeat what has already been learned</p> <p>Local ethics approval process needs consideration when developing information and research projects</p>
<b>Education, Safety and Quality</b>	<p><b>3.1</b> Representation of ESQ on National Standards Committee</p> <p><b>3.2</b> develop a repository of guidelines and information ; seeking input from services that have undergone accreditation</p> <p><b>3.3</b> Promote discussion and sharing of knowledge and experience re National Standards using member forum on website and or HITH society social media pages</p> <p><b>3.4</b> continue working with the ACHS in informing the development and collection of HITH KPIs</p>	<p>Actively develop HITH response to each of the 8 major National Standards; identify annual priority list; ensuring all input is evidence based</p> <p>Upload HITH Society responses to National Standards for all members to access; annual Safety &amp; Quality workshop</p> <p>Actively market the forum to members as the preferred mode of sharing information</p> <p>Chair of ESQ to liaise and communicate the Society position and feedback to Executive</p>
<b>Sustainability</b>	<p><b>4.1</b> Membership strategies to reach all HITH Services and HITH health professionals across Australia and New Zealand</p> <p><b>4.2</b> Review services in line with member needs via satisfaction survey every 3<sup>rd</sup> year</p>	<p>HITH Sustainability Committee established and actively recruiting at every opportunity; with particular emphasis around conference attendance;</p> <ul style="list-style-type: none"> <li>• welcome letter developed and distributed</li> </ul> <p>Develop a comprehensive list of HITH services across Australia including contact names and numbers</p> <p>Membership committee to develop a new member survey and distribute via website annually every third year in line with certificate of renewal. To inform and focus the development of Society activities and resources. Member feedback sought post conference annually.</p>

	<p><b>4.3</b> Recruit members to participate in working parties</p> <p><b>4.4</b> Develop a marketing strategy to develop relationships with funders</p> <ul style="list-style-type: none"><li>• Advocacy (Face to Face)</li><li>• Stakeholders and funders</li></ul>	<p>Each working party to include an Executive as the group Lead</p> <p>Marketing strategy developed and review annually</p>
--	---	---